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- - - PRESS RELEASE - - -**Dutch Mobile TV pilot on air in Amsterdam**

Especially for this years' ICB Nozema Services, together with Nokia and Elti has made the DVB-H service bouquet, used in the Dutch Mobile TV pilot in the city of The Hague, also available in and around the Amsterdam RAI exhibition centre.

From 8-13 September DVB-H demonstrations are held at various stands, including those of Digitag, Nokia, Elti and DVB.

In the Dutch Mobile TV project Nozema Services works together with KPN, Digitenne and Nokia to test the technical and commercial aspects of broadcast mobile TV using the DVB-H standard. With DVB-H (Digital Video Broadcasting-Handheld), broadcast content can be offered with a very high picture and audio quality to large numbers of mobile users.

An important part of the study will consist of evaluating the opportunities for interactive services made possible by combining a broadcast service with a mobile network.

For this pilot Nozema Services and Nokia have implemented a Nokia IPDC service system. The service system schedules and processes the incoming video and audio services and transforms them into a valid DVB-H signal. A special pilot network of dedicated transmitters takes care of the on-air distribution of the signal in a region covering a large part of the city of the Hague as well as the connecting rail-and motorways.

Using the Nokia 7710 smartphones several hundred people working and living in the area can so enjoy- and test – the exciting features of mobile TV.

Nozema Services

Nozema Services, founded in 1935, designs, builds, manages and operates transmission networks and head-ends for broadcasting and telecommunications. More than 16 million people rely on Nozema Services for the day to day reception of their radio and television programs through more than 150 stations. Nozema Services was the first company to design and implement a network for digital television based on portable indoor reception.

Nokia

Nokia is a world leader in mobile communications, driving the growth and sustainability of the broader mobility industry. Nokia connects people to each other and the information that matters to them with easy-to-use and innovative products like mobile phones, devices and solutions for imaging, games, media and businesses. Nokia provides equipment, solutions and services for network operators and corporations.

Noot voor de redactie (niet voor publicatie):

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